



*Media Contact* Pete Baka  
*Telephone* (440) 823-5029  
*Email* pete@360mktgllc.com

FOR IMMEDIATE RELEASE  
April 12, 2021

## JEM TECHNICAL HIRES REGIONAL SALES MANAGER FOR FLORIDA

Mark Baldwin, industry veteran with 23 years' experience, brings new energy and skills to growing southeast market

**Orono, MN** - JEM Technical, Inc. hires Mark Baldwin, a 23-year industry veteran, to head up its Florida sales efforts. He will focus on selling complete hydraulic system solutions for the marine and mobile equipment market, which will feature key fluid power and electronic manufacturer partners with a special focus on HydraForce cartridge valves and custom valve manifold assemblies. Baldwin will report to Mike Huehns, director of sales and marketing for the company.

Baldwin, a Florida native, is a mobile equipment specialist with experience in rubber tire, fracking, drilling, trenching, paving, and forestry equipment. He is also a pneumatic and automation specialist with a strong background in pick and place, robotics, EOAT (End of Arm Robotics Tooling), IOT (Internet of Things) ,and sensing applications.

"We are pleased to have Mark join the JEM Technical sales team. He brings a wealth of knowledge and experience with him that will have an immediate impact on our sales efforts in the southeast," said Mike Huehns, director of sales and marketing for JEM Technical. "Being a Florida native gives him an advantage of knowing local markets and opportunities."

Baldwin earned his Bachelor of Science College in Marketing from University of Tennessee at Chattanooga and has attended various manufacturers' technical and product training courses over the years, including being a part of the Parker Hannifin National Distributors Advisory Council.

"I am excited to join JEM Technical as Sales Manger of the southeast market. I value their hard-working corporate culture and commitment to customer service," said Baldwin. "Finding a company with such strong product lines and focus on mobile equipment is a compliment to my experience."

He currently lives in Tampa and enjoys mountain biking, cycling, running, camping, sailing, and paddle boarding, and is father to two adventurous sons.

**About JEM Technical, Inc.**

JEM Technical is a fluid power systems integrator for original equipment manufacturers and industrial applications. JEM designs and manufactures custom valve manifolds that include industry leading cartridge valves and electronics which are also available independently through authorized distribution territories in the United States and Canada.

The fluid power and motion control experts at JEM Technical have the knowledge and expertise to improve the technology of your equipment to achieve maximum system efficiency.

For more information, visit [www.jemtechnical.com](http://www.jemtechnical.com)



*Photo: Mark Baldwin*

###